



Imjin Music Festival 2016

**Sponsorship & Hospitality
Opportunities**

IMJIN
MUSIC FESTIVAL

Bringing the Armed Forces Covenant to life

- Tap into public goodwill and enthusiasm to celebrate HM The Queen's 90th Birthday.
- Build on Gloucestershire's proud military heritage and raise awareness of NATO's high-readiness Allied Rapid Reaction Corps based at Imjin Barracks.
- Meaningful opportunity for Armed Forces Covenant signatories to activate their pledge
- Free entry for 5,000 festival goers.
- Fusion of the best in military pageantry with entertaining exhibits for all ages, exciting air displays and live music on the main stage.



Attractions

- Sounding Retreat by The Band & Bugles of the Rifles, the Army's famed light infantry and "*fastest marching band in the world*"
- The Bootleg Beatles as the main stage's headline act
- Military Wives choir and Taiko drummers
- Spitfire & Lancaster flying displays
- RAF Falcons free-fall parachute display team
- Static military vehicle and equipment displays
- Children's entertainment – bouncy castles
- "Youth "X Factor" talent competition



IMJIN
MUSIC FESTIVAL

Sponsorship Opportunities

- Lancaster Bomber
- RAF Falcons free-fall display team
- Schools' "X-Factor" competition
- Taiko drummers
- Wine supplier for Hampers & Champers fine dining marquee
- Children's attractions



Benefits

- Engage with 5,000 festival goers
- Dedicated marketing and social media campaign to build brand awareness
- Enjoy VIP pack including VIP seats in the Hampers & Champers fine dining marquee, special entrance, parking and complimentary programmes
- Opportunity to visit home of Battle of Britain Lancaster
- Enjoy the RAF Falcons' vertical wind trainer
- Framed programme presentation



“Hampers & Champers”

- Host clients, network or socialise from the best seats in the house with a premium dining experience
- Fully sold out in 2015
- VIP entrance, parking and complimentary programme for your party
- Book a full table of 10 or individual seats
- Graze on the very best in local fare with award-winning beers and wines
 - Pressed ham and duck terrine, spiced apricot with pea salad
 - Sirloin of grass fed, thirty day aged Cotswold beef
 - Gin poached rhubarb with lemon sponge and mascarpone
 - Farmhouse cheeses



Promotion Campaign

- Media Partnerships with BBC Radio Gloucestershire, BFBS and Forces TV
- Digital campaign via festival website and social media channels
- Extensive local flyer campaign e.g. libraries, offices, sports and community centres etc.
- #followthecard for HM Queen's 90th Birthday Card
- Staff promotions in local businesses



50% of tickets already registered

IMJIN
MUSIC FESTIVAL

Current Partners



IMJIN
MUSIC FESTIVAL

Contact

Lieutenant Colonel Tim Harper Lieutenant Colonel Anna Stephens

Timothy.Harper100@mod.uk Anna.Stephens427@mod.uk

07775 648638

07585 254248

info@imjinmusicfestival.uk

www.imjinmusicfestival.uk

IMJIN
MUSIC FESTIVAL